

GENFORWARD: MILLENNIALS' ECONOMIC PRIORITIES

Fact Sheet Released May 24, 2017

To arrange a media interview, please contact Mia Jacobs at mjacobs@rabengroup.com

- ✓ **GenForward is the first-ever political, social, and economic survey of ethnically diverse young adults. It highlights how race and ethnicity help shape the opinions of the country's most diverse generation.**
- ✓ **GenForward is a nationally representative survey of Millennials led by Dr. Cathy Cohen from the University of Chicago fielded by NORC with oversamples of African American, Latino/as and Asian American Millennials ages 18-34. This survey, taken from April 14 to May 1, 2017, includes interviews with 528 African American, 262 Asian American, 518 Latino/a, 504 white young adults, and 41 young adults with other racial and ethnic backgrounds.**
- ✓ **It includes extensive analysis of young adults' views of Trump's budget proposals, their views about the trade-off between the economy and environment regulation, and their economic priorities. Key findings include:**

- By wide margins, young people say that President Trump's budget will do more to help the rich than the middle class or the poor.
- Young people favor decreasing taxes on the middle class and the poor, and strongly favor increasing taxes on the wealthy—but are more divided on whether taxes or businesses should be raised or lowered.
- The top economic priorities of young adults are consistent across racial and ethnic groups: increasing wages, increasing job growth and reducing income inequality.

Figure 1. Percent Who Favor Decreasing Taxes

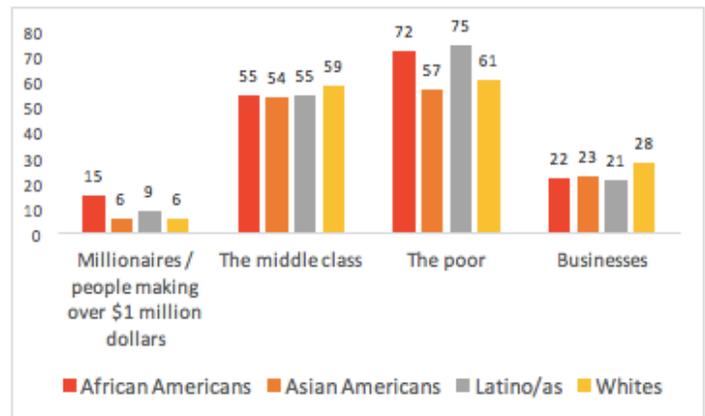
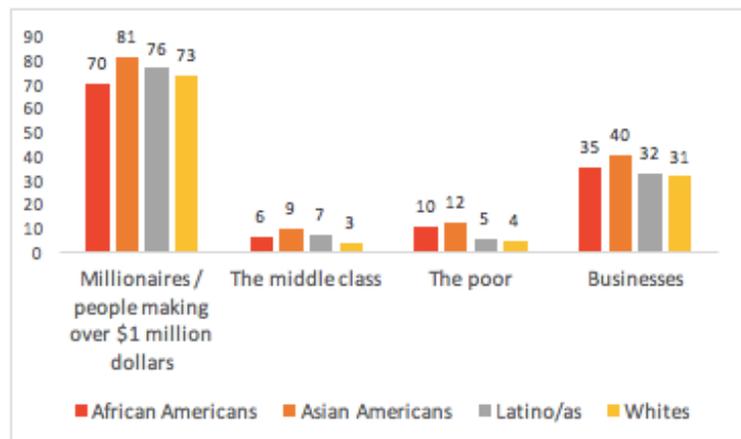


Figure 2. Percent Who Favor Increasing Taxes



- Majorities of young people disapprove of increased military spending at the expense of funding other non-defense governmental institutions.
- Millennials generally support governmental protections for the environment, though African American Millennials express the most hesitancy towards government regulations.
- Majorities of Asian American, Latino/a and white Millennials favor increased federal spending on infrastructure, while African Americans are more opposed to increased infrastructure spending.

Figure 3. Approval and Disapproval of Increased Military Spending by Cutting Funding for Non-Defense Agencies

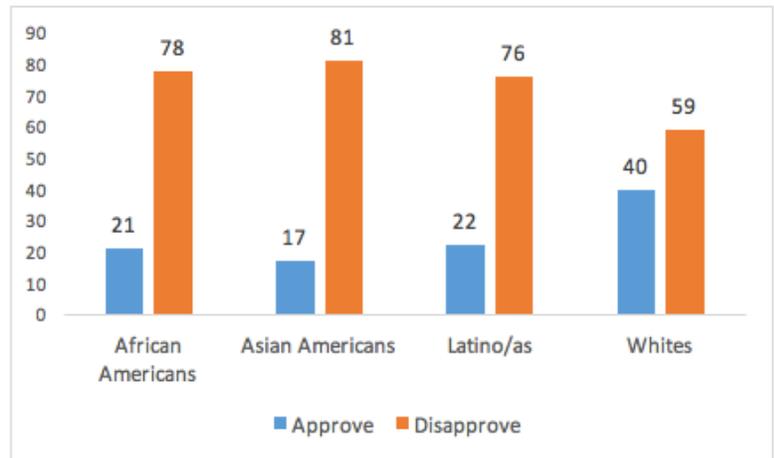
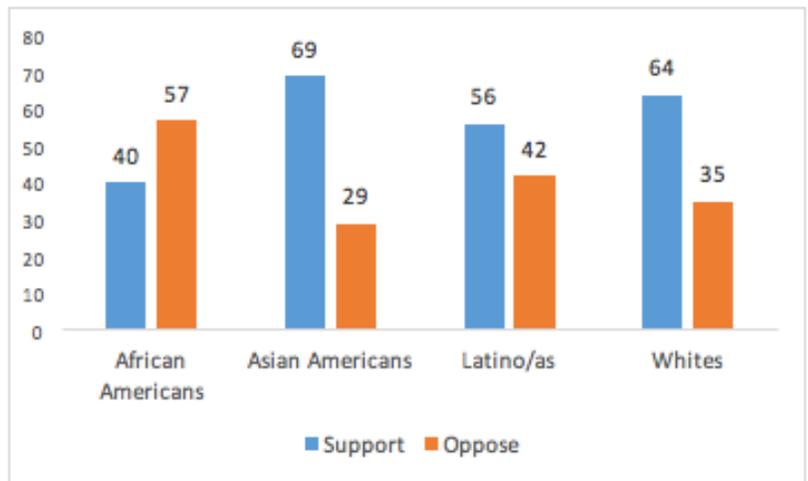


Figure 3. Support for Increased Federal Spending on Infrastructure



A total of 1,853 interviews were conducted representing the 50 states and the District of Columbia. The survey was offered in English and Spanish and via telephone and web modes.

The full report on this data can be found at the GenForward website:
www.GenForwardSurvey.com