





Presidential Vote Predictors

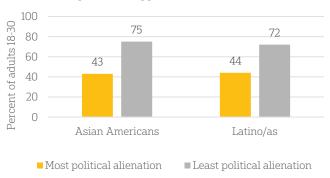
RESULTS FROM GENFORWARD -- A NATIONALLY REPRESENTATIVE SURVEY OF YOUNG PEOPLE AGE 18-30 TAKEN OCT. 20 - NOV. 3 BY THE BLACK YOUTH PROJECT WITH THE AP-NORC CENTER...

Political Alienation

- BYP researchers created a political alienation scale with three questions that asked broadly about detachment from government and politicians
- Researchers then compared those with the least political alienation (minimum value) and those with the most political alienation (maximum value)
- Among Asian Americans and Latino/as, feeling alienated from politics and government was associated with a decreased likelihood of supporting Clinton
- Asian Americans and Latino/as with the most political alienation were less likely to support Clinton than those with the least political alienation, controlling for other relevant demographic, social, and political factors
- Political alienation was not a significant predictor of support for Clinton with young African Americans or whites

Feeling politically alienated decreased support for Clinton among Asian Americans and Latino/as

% who were expected to support Clinton ...



Question wordings available at GenForwardSurvey.com

Political Equality

- BYP researchers created a scale to assess perceptions of political equality with four questions that asked about whether American society and government provide equal opportunities to all groups/individuals and if the country was making progress on such issues
- Researchers then compared those with the lowest perceptions of political equality (minimum value) and those with the highest perceptions of political equality (maximum value)
- Beliefs that the country was moving toward greater political equality were tied to support for Clinton among young African Americans and whites

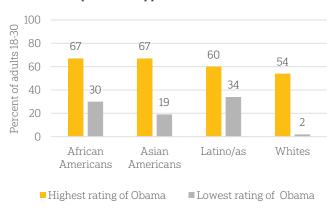
- African Americans and whites with the highest perceptions of politically equality were more likely to support Clinton than those with the lowest perceptions of political equality
- For example, 80 percent of African Americans with the highest perceptions of political equality were expected to support Clinton compared with 44 percent of those with the lowest perceptions of political equality, controlling for other relevant demographic, social, and political factors
- Beliefs about changes in political equality did not impact support for Clinton among young Latino/as and Asian Americans

Feelings toward President Obama

- In order to assess attitudes toward President Obama, young adults were asked to rate their feelings toward him on a scale from 0-100
- Researchers then compared those with the lowest rating of Obama (minimum value) and those with the highest rating of Obama (maximum value)
- Across races and ethnicities, positive ratings toward
 Barack Obama were related to support for Hillary Clinton
- Those with the highest rating of Obama were more likely to support Clinton than those with the lowest rating of him
- For example, 60 percent of Latino/as with the highest rating of Obama were expected to support Clinton compared with 34 percent of those with the lowest rating of him, controlling for other relevant demographic, social, and political factors

Positive ratings toward Obama were strongly tied to support for Clinton

% who were expected to support Clinton ...



Question wordings available at GenForwardSurvey.com