

gen FORW>RD

October 2024 Survey

Toplines by race x gender

Sample of Young Adults, ages 18-40 (n = 2,359)

September 26 to October 6, 2024

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GenForward Tracking Questions

Presidential approval

Overall, do you approve, disapprove, or neither approve nor disapprove of the way Joe Biden is handling his job as president?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Approve strongly	8	18	11	7	11	11	5	9	5
Approve somewhat	22	30	26	22	23	32	26	23	17
Neither approve nor disapprove	17	18	30	14	24	18	21	10	17
Disapprove somewhat	18	14	14	21	17	18	23	16	19
Disapprove strongly	33	20	18	35	23	21	21	40	41
Don't know enough to say	1	1	2	1	2	2	3	1	1
Skipped/Refused	0	0	1	0	0	0	0	1	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Trump favorability

Tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of Donald Trump.

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Very favorable	14	14	6	18	8	10	7	21	15
Somewhat favorable	22	25	12	30	19	13	13	19	28
Somewhat unfavorable	16	18	23	16	20	21	21	13	15
Very unfavorable	43	39	51	31	49	52	54	44	37
Have not heard of Trump	0	1	1	1	0	0	0	0	0
Don't know enough to say	3	2	4	4	4	3	3	2	4
Skipped/Refused	1	1	3	0	0	1	2	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Harris favorability

Tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of Kamala Harris.

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Very favorable	14	28	22	13	17	13	12	13	11
Somewhat favorable	29	33	37	25	37	38	44	24	27
Somewhat unfavorable	17	19	15	22	15	20	17	16	17
Very unfavorable	30	13	13	32	16	21	17	41	36
Have not heard of Harris	1	1	0	2	1	0	0	1	1
Don't know enough to say	7	5	9	5	12	7	8	5	7
Skipped/Refused	1	1	2	1	2	1	2	0	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Most important problem

What do you think is the most important problem facing this country today? Please select which one of these is the most important.

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
National debt	5	6	4	3	3	5	3	7	5
Environment and climate change	5	2	2	3	4	5	3	7	6
Gay rights / LGBT issues	1	0	0	1	0	0	2	1	0
Gun control	6	6	11	2	13	10	11	3	5
Health care	5	2	4	4	6	7	9	4	6
Immigration	9	5	2	11	11	4	3	11	11
Poverty	6	4	10	6	7	2	4	4	6
Income inequality	10	15	3	11	9	13	9	12	6
Unemployment	2	5	5	3	3	2	2	2	1
Economic growth	16	15	18	22	13	16	15	15	18
Military strength	0	0	0	1	0	0	0	0	0
Morality and religion in society	2	1	1	2	2	2	0	2	2
Racism	3	8	7	1	3	2	1	4	2
Social Security	1	1	1	2	0	1	1	1	1
Taxes	5	6	4	6	4	3	4	8	5
Women's rights	3	2	9	2	5	1	4	1	4
Crime	4	5	8	4	4	5	6	3	3
Foreign policy	1	0	0	2	1	2	1	1	0
Education	3	4	2	3	2	4	3	3	3
Terrorism and homeland security	2	1	1	2	0	0	1	2	3
Police brutality	0	2	1	0	0	0	0	0	0
Sexual harassment	0	1	0	0	0	0	0	1	1
Free trade	0	1	0	0	0	0	0	0	0
Mass incarceration	1	0	1	1	0	0	0	0	2
Too many wars	2	1	1	3	1	3	4	1	2
Abortion	3	4	3	1	3	4	7	3	4
Student loan debt	1	1	1	0	2	0	0	0	1
The war in Ukraine	0	1	1	1	1	1	0	0	0
The war in Gaza	2	1	1	2	4	5	8	2	1
Skipped/Refused	1	0	1	0	0	1	0	1	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Direction of the country

Would you say things in this country today are...

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Off on the wrong track	63	56	63	64	65	53	57	60	68
Generally headed in the right direction	19	28	20	24	14	31	22	22	15
Not sure	17	17	16	11	21	16	21	17	17
Skipped/Refused	0	0	1	1	0	0	0	1	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Greatest issue facing one's community

What is the greatest issue facing your community?										
Response	Overall	Black		Latinx		AAPI		White		
		Male	Female	Male	Female	Male	Female	Male	Female	
Gun violence	5	9	12	3	11	9	4	4	3	
Homelessness	8	6	5	10	7	8	10	9	7	
Poor public education	3	2	1	3	4	5	2	4	2	
High taxes	11	9	10	13	13	7	12	12	12	
Corrupt local governance	2	3	2	1	1	4	3	3	2	
Police brutality	0	1	1	1	1	0	0	0	0	
Environment and climate change	4	1	1	3	3	6	3	6	2	
LGBT rights	1	1	0	2	0	1	2	0	1	
Health care	4	2	5	3	3	5	6	6	3	
Immigration	6	1	3	15	8	9	4	4	6	
Poverty	10	11	14	9	12	2	3	9	14	
Income inequality	10	10	8	9	11	15	10	8	11	
Unemployment	5	6	4	4	5	4	8	4	4	
Economic growth	12	13	10	12	8	12	12	12	16	
Poor values	2	2	3	1	1	3	2	2	4	
Racism	2	7	6	3	1	2	4	1	0	
Women's rights/Gender equality	2	0	2	1	2	1	4	2	2	
Crime	5	4	6	4	7	7	8	6	2	
Sexual harassment	0	0	1	0	0	0	1	0	0	
Mass incarceration	1	2	2	0	0	0	0	1	0	
Food insecurity	2	7	2	1	3	0	1	2	3	
Access to mental health care	2	3	1	2	1	0	2	2	4	
Skipped/Refused	1	0	1	1	0	0	0	2	2	
Unweighted N	2359	301	315	298	282	278	259	307	275	

Election 2024: Interest, intent, and choice

Voted in 2020 election

In the 2020 presidential election between Donald Trump and Joe Biden, did things come up that kept you from voting, or did you happen to vote?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Yes, voted	67	70	67	59	52	67	63	74	70
Did not vote	22	22	25	25	32	17	15	19	22
Was not eligible to vote in 2020	10	7	7	16	15	16	20	6	8
Skipped/Refused	1	0	1	1	0	0	1	1	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Interest in election news

How much interest do you have in following news about the 2024 elections? A great deal, quite a bit, only some, very little, or no interest at all?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
A great deal	27	33	22	30	25	30	25	29	25
Quite a bit	29	32	32	31	27	30	28	30	29
Only some	27	23	22	25	30	25	31	27	29
Very little	9	8	14	5	10	9	10	11	8
No interest at all	6	4	7	7	6	3	5	4	9
Skipped/Refused	1	0	2	1	1	3	1	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Likelihood of voting

How likely are you to vote in the presidential election being held in November?									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Definitely will not vote	5	4	5	6	6	0	3	3	5
Probably will not vote	5	5	5	9	6	6	6	5	4
Uncertain about whether I will vote or not	11	19	18	12	15	12	8	7	11
Probably will vote	16	18	14	20	15	13	21	16	13
Definitely will vote	59	51	55	48	47	55	52	68	63
I am not eligible to vote in this election	4	2	1	4	10	11	9	1	3
Skipped/Refused	1	1	2	1	1	1	0	1	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Vote choice in 2024 election

If the 2024 presidential election were being held today, which candidate would you support?									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Donald Trump	35	26	12	44	25	28	20	43	44
Kamala Harris	47	58	63	37	56	57	60	43	40
Robert F. Kennedy Jr.	5	6	5	7	6	2	3	3	4
Cornel West	1	1	2	2	1	2	1	2	1
Jill Stein	1	1	1	1	1	3	4	1	2
Someone else	8	7	16	9	9	8	10	7	6
Skipped/Refused	2	2	1	1	2	1	2	1	3
Unweighted N	2359	301	315	298	282	278	259	307	275

Reason for not voting

If you think you will not vote in the 2024 presidential election, which of the explanations comes closest to your reason for not voting?									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
The candidates do not represent my political beliefs and ideas	17	7	12	19	16	21	10	29	7
I do not like any of the candidates	19	33	27	10	26	30	20	17	18
I do not think my vote matters	11	4	11	11	4	16	6	14	15
I am frustrated with the current political system	17	7	16	26	7	10	14	22	11
It is too difficult to vote	2	2	4	9	0	0	11	0	0
I am not registered to vote	7	26	2	0	9	20	27	0	12
I physically cannot get to the polls	1	0	0	0	2	0	0	2	0
I don't think voting changes anything	13	15	14	15	20	3	13	10	14
Some other reason	11	7	10	11	16	0	0	7	18
Skipped/Refused	2	0	5	0	0	0	0	0	5
Unweighted N	237	26	29	43	34	18	23	28	30

Frequency of voting

How often would you say you vote?									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Always	34	32	28	30	22	31	29	40	34
Nearly always	26	25	32	21	23	27	26	28	26
Part of the time	15	18	14	18	16	18	19	11	15
Seldom	8	10	11	7	9	8	6	8	6
Never	8	6	8	9	12	4	4	6	11
Never because I have never before been eligible to vote	8	6	5	13	16	12	14	5	6
Skipped/Refused	2	3	2	2	1	0	2	1	1
Unweighted N	2359	301	315	298	282	278	259	307	275

Election 2024: Candidate approval and issues

Most important election issue

Thinking about the upcoming elections in November, which issue is most important to you?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Threat to American democracy	7	6	4	8	3	12	4	9	8
The environment and climate change	4	1	1	6	3	4	2	5	4
Racism	2	6	3	2	1	2	2	1	1
Income inequality	5	7	7	5	7	8	4	7	2
Economic growth	11	12	6	12	8	14	11	12	12
Student loan debt	2	3	7	2	0	1	1	1	2
Immigration	6	2	3	9	10	7	4	5	5
Inflation	20	23	19	18	23	16	17	19	22
The war in Ukraine	1	0	1	1	0	1	1	1	1
The war in Gaza	3	0	2	5	2	6	9	2	1
Policing and public safety	1	2	1	1	1	2	1	1	1
Abortion and reproductive rights	8	1	9	3	9	2	15	4	13
Health care	4	4	3	4	5	5	6	4	4
Poverty	5	5	5	7	5	0	0	3	7
Unemployment	2	4	3	2	5	3	3	2	1
Taxes	4	4	1	7	2	3	3	6	3
Education	2	3	2	2	1	2	1	4	1
Gun violence	4	5	8	2	11	5	10	2	3
Crime	2	4	3	2	1	2	3	3	1
LGBT issues	1	1	0	1	1	1	1	2	1
The Supreme Court	1	2	0	0	0	1	1	2	1
Project 2025	4	4	11	1	2	5	1	5	2
Skipped/Refused	1	0	1	1	0	0	0	1	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Better job handling most important issue to you

Of the presidential candidates listed below, who do you think would do a better job handling the issue you think is most important to you?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	42	55	55	32	48	54	52	38	37
Donald Trump	35	26	11	43	28	25	22	40	44
Cornel West	2	3	1	3	2	2	2	3	1
Robert F. Kennedy Jr.	4	2	5	7	4	2	4	3	3
Jill Stein	2	1	1	1	1	3	4	1	2
Some other candidate	2	1	3	0	2	4	2	3	1
None of them	13	11	21	12	13	10	13	10	11
Skipped/Refused	1	1	2	1	1	0	1	1	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Knowledge about presidential candidates

Do you feel like you still need to learn more about [Donald Trump / Kamala Harris] or do you pretty much already know what you need to know?
Condition: Donald Trump

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Feel like you need to learn more about [INS_Q15]	13	18	12	19	14	12	19	10	13
Pretty much already know what you need to know about [INS_Q15]	78	73	74	71	75	82	73	86	77
Don't know	8	8	13	9	11	5	6	4	9
Skipped/Refused	1	1	1	1	0	1	1	0	1
Unweighted N	1207	156	158	167	137	131	124	168	143

Do you feel like you still need to learn more about [Donald Trump / Kamala Harris] or do you pretty much already know what you need to know?
 Condition: Kamala Harris

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Feel like you need to learn more about [INS_Q15]	32	42	39	28	43	34	43	25	30
Pretty much already know what you need to know about [INS_Q15]	57	46	48	60	44	58	50	65	59
Don't know	10	12	11	10	12	8	7	10	10
Skipped/Refused	1	0	2	2	0	0	0	0	0
Unweighted N	1152	145	157	131	145	147	135	139	132

Election 2024: Candidate attributes

Candidate who most cares about needs of people like you

Of the presidential candidates listed below, who do you think most cares about the needs of people like you?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	40	54	54	28	54	50	51	35	33
Donald Trump	29	20	9	36	20	19	16	34	37
Cornel West	2	4	3	2	1	2	4	3	1
Robert F. Kennedy Jr.	5	6	5	10	4	3	2	6	5
Jill Stein	1	1	1	1	2	1	2	2	2
Some other candidate	2	0	3	1	1	5	3	2	1
None of them	20	14	24	21	19	19	21	17	20
Skipped/Refused	1	1	2	1	0	0	1	1	1
Unweighted N	2359	301	315	298	282	278	259	307	275

Candidate who would most improve conditions of the middle class or the poor

Of the presidential candidates listed below, who do you think would most improve the conditions of the [middle class / poor] in this country?
Condition: middle class

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	41	56	55	30	52	48	47	40	31
Donald Trump	32	17	11	42	21	20	22	36	46
Cornel West	2	3	3	1	3	1	4	0	2
Robert F. Kennedy Jr.	4	4	4	7	5	3	2	3	4
Jill Stein	3	0	0	1	2	2	5	3	4
Some other candidate	1	2	4	2	3	5	1	1	0
None of them	15	16	18	14	11	19	20	17	11
Skipped/Refused	2	1	5	2	4	3	1	1	2
Unweighted N	1155	146	171	150	137	136	124	131	139

Of the presidential candidates listed below, who do you think would most improve the conditions of the [middle class / poor] in this country?
Condition: poor

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	36	43	46	29	44	49	53	30	33
Donald Trump	32	30	9	36	26	22	14	40	37
Cornel West	2	2	1	2	2	4	1	4	0
Robert F. Kennedy Jr.	4	3	7	12	3	2	1	3	4
Jill Stein	1	4	1	1	0	3	2	2	0
Some other candidate	2	3	3	2	3	4	4	4	1
None of them	19	9	28	15	19	16	20	18	25
Skipped/Refused	2	6	4	2	3	0	5	1	0
Unweighted N	1204	155	144	148	145	142	135	176	136

Candidate who is most capable of being a strong leader

Of the presidential candidates listed below, who do you think is most capable of being a strong leader?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	40	49	55	30	49	48	49	37	34
Donald Trump	35	25	11	46	28	26	22	42	41
Cornel West	2	3	1	1	2	2	2	1	2
Robert F. Kennedy Jr.	5	3	7	7	5	2	3	6	4
Jill Stein	1	1	0	1	1	1	2	2	1
Some other candidate	1	2	4	2	0	4	3	1	1
None of them	13	15	17	13	14	14	15	11	13
Skipped/Refused	2	1	6	1	1	3	3	1	3
Unweighted N	2359	301	315	298	282	278	259	307	275

Candidate who will do most to improve your and your family's life

Of the presidential candidates listed below, who do you think will do the most to improve your life and the life of your family?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	39	52	52	33	47	48	49	35	33
Donald Trump	32	21	9	39	20	22	21	38	40
Cornel West	2	4	3	1	2	1	2	3	0
Robert F. Kennedy Jr.	4	2	5	7	7	3	2	4	3
Jill Stein	2	1	0	1	1	1	2	3	2
Some other candidate	2	3	5	3	1	4	2	2	1
None of them	18	15	23	15	21	19	18	15	18
Skipped/Refused	2	2	3	2	1	2	3	1	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Election 2024: Candidates on the issues

Candidate who will best handle immigration

Of the presidential candidates listed below, who do you think will do the best job at handling issues related to immigration?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	34	46	46	27	43	40	46	29	29
Donald Trump	39	30	19	47	28	33	24	45	48
Cornel West	2	2	2	2	2	1	3	2	1
Robert F. Kennedy Jr.	4	2	4	5	5	1	2	4	3
Jill Stein	2	0	1	1	1	2	2	2	3
Some other candidate	2	3	4	2	1	3	2	2	1
None of them	16	14	22	16	20	17	17	13	15
Skipped/Refused	2	2	3	1	1	2	4	2	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Candidate who will most protect our democracy

Of the presidential candidates listed below, who do you think will do the most to protect our democracy?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	42	55	60	34	48	58	55	36	36
Donald Trump	31	23	12	39	20	18	15	37	38
Cornel West	2	3	1	0	3	2	2	2	1
Robert F. Kennedy Jr.	5	4	4	6	7	2	2	5	4
Jill Stein	1	1	0	2	1	2	2	2	1
Some other candidate	2	3	3	3	1	4	4	1	0
None of them	15	10	18	13	18	12	17	15	15
Skipped/Refused	3	1	2	2	2	2	3	2	4
Unweighted N	2359	301	315	298	282	278	259	307	275

Candidate who will most protect reproductive rights

Of the presidential candidates listed below, who do you think will do the most to protect a woman's [right to choose to have an abortion / reproductive rights]? Condition: right to choose to have an abortion

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	57	71	67	43	72	66	64	53	52
Donald Trump	21	10	7	31	12	13	10	23	28
Cornel West	2	2	1	1	1	0	2	2	1
Robert F. Kennedy Jr.	2	3	2	5	3	0	1	3	1
Jill Stein	2	0	1	1	0	1	3	3	3
Some other candidate	2	3	3	2	0	4	2	2	2
None of them	12	9	16	14	10	12	15	13	10
Skipped/Refused	2	0	2	2	1	3	3	2	2
Unweighted N	1221	155	155	160	143	142	134	174	140

Of the presidential candidates listed below, who do you think will do the most to protect a woman's [right to choose to have an abortion / reproductive rights]? Condition: reproductive rights

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	53	61	66	43	56	76	73	44	50
Donald Trump	24	18	7	34	14	5	10	34	29
Cornel West	1	1	4	0	3	1	1	1	0
Robert F. Kennedy Jr.	2	3	5	3	1	1	2	3	2
Jill Stein	1	1	0	1	1	4	1	0	2
Some other candidate	1	3	2	1	2	2	2	1	1
None of them	15	10	14	15	22	10	11	12	14
Skipped/Refused	2	3	2	3	2	0	1	4	2
Unweighted N	1138	146	160	138	139	136	125	133	135

Candidate who will do most to bring down inflation

Of the presidential candidates listed below, who do you think will do the most to bring down inflation?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	32	46	47	26	37	34	39	28	24
Donald Trump	39	30	16	50	31	32	31	45	47
Cornel West	2	2	1	2	3	1	2	2	1
Robert F. Kennedy Jr.	3	2	5	4	5	1	4	2	3
Jill Stein	1	2	1	1	1	1	1	2	2
Some other candidate	2	3	4	2	1	4	3	3	1
None of them	19	15	23	13	19	24	18	17	20
Skipped/Refused	2	1	4	3	2	2	3	2	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Candidate who will best handle war in Gaza

Of the presidential candidates listed below, who do you think will do the best at [handling the war in Gaza / securing a cease fire in Gaza]?
Condition: handling the war in Gaza

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	26	37	34	19	31	23	30	26	19
Donald Trump	37	36	14	50	27	28	19	42	47
Cornel West	3	1	4	2	3	2	3	4	1
Robert F. Kennedy Jr.	4	2	9	6	8	0	2	2	4
Jill Stein	2	2	1	2	1	2	3	3	1
Some other candidate	2	3	2	2	0	5	2	0	3
None of them	25	17	33	16	29	38	33	22	24
Skipped/Refused	2	3	4	2	1	2	7	1	2
Unweighted N	1159	141	158	123	153	138	141	153	133

Of the presidential candidates listed below, who do you think will do the best at [handling the war in Gaza / securing a cease fire in Gaza]?
Condition: securing a cease fire in Gaza

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	28	44	44	26	43	26	33	23	18
Donald Trump	32	20	11	41	25	23	23	41	34
Cornel West	2	1	1	2	1	3	1	5	0
Robert F. Kennedy Jr.	2	3	5	3	1	0	2	4	0
Jill Stein	2	0	0	2	2	2	6	2	3
Some other candidate	2	2	3	1	2	5	2	2	3
None of them	29	28	31	22	24	38	30	20	37
Skipped/Refused	3	2	5	3	3	4	2	2	5
Unweighted N	1200	160	157	175	129	140	118	154	142

Candidate who will best provide housing opportunities

Of the presidential candidates listed below, who do you think will do the best at providing more opportunities to own a home or find affordable housing?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	39	52	56	33	47	42	50	33	32
Donald Trump	30	21	6	38	24	18	20	39	36
Cornel West	2	2	3	1	4	3	2	3	2
Robert F. Kennedy Jr.	4	2	6	6	5	2	2	3	3
Jill Stein	1	2	1	1	0	1	2	2	1
Some other candidate	2	3	6	4	2	5	2	2	1
None of them	19	17	20	16	17	28	18	16	22
Skipped/Refused	2	1	3	1	1	2	4	2	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Most trustworthy candidate

Of the presidential candidates listed below, which one do you think is most trustworthy?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	37	49	49	30	39	48	46	33	31
Donald Trump	25	20	7	35	17	15	11	30	32
Cornel West	2	2	1	1	4	2	3	3	2
Robert F. Kennedy Jr.	6	5	7	7	7	4	2	8	6
Jill Stein	2	1	1	1	1	2	3	3	1
Some other candidate	2	3	5	3	1	5	3	1	1
None of them	24	18	26	20	29	22	28	20	25
Skipped/Refused	2	2	3	2	1	2	4	3	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Candidate most able to get American back on the right track

Which candidate do you think is most able to get America back on the right track over the next decade?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	38	48	50	29	47	46	47	35	32
Donald Trump	33	26	9	45	27	23	18	38	42
Cornel West	2	2	1	1	1	1	3	2	1
Robert F. Kennedy Jr.	4	3	7	6	7	3	2	4	4
Jill Stein	1	1	0	1	0	1	3	2	1
Some other candidate	2	3	4	3	1	5	5	2	0
None of them	17	15	24	14	16	19	18	15	17
Skipped/Refused	2	2	5	3	0	3	3	2	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Candidate who will best deal with racism and inequality

Of the presidential candidates listed below, who do you think will do the best at dealing with racism and inequality?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	45	56	58	38	56	53	60	38	40
Donald Trump	26	18	7	34	16	15	12	33	31
Cornel West	3	3	3	2	4	4	3	5	3
Robert F. Kennedy Jr.	3	3	4	6	2	1	2	4	2
Jill Stein	2	1	1	1	1	2	2	1	3
Some other candidate	2	3	3	3	1	4	2	1	1
None of them	17	15	21	14	18	18	17	15	18
Skipped/Refused	2	2	3	2	2	4	2	2	3
Unweighted N	2359	301	315	298	282	278	259	307	275

Candidate who most represents change

Of the presidential candidates listed below, who do you think most represents change?

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Kamala Harris	38	53	55	31	47	48	52	32	31
Donald Trump	29	22	10	39	20	19	16	34	38
Cornel West	3	2	2	1	3	3	2	5	2
Robert F. Kennedy Jr.	5	3	5	9	5	2	2	4	6
Jill Stein	3	2	1	1	3	3	2	3	4
Some other candidate	2	3	3	2	0	5	2	1	1
None of them	18	13	21	15	16	17	18	19	17
Skipped/Refused	2	2	3	1	5	3	4	2	2
Unweighted N	2359	301	315	298	282	278	259	307	275

Concern about Trump's age

How concerned are you that Donald Trump's age will affect his ability to serve a second term as president?									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Very concerned	35	36	41	34	43	44	44	31	29
Somewhat concerned	18	21	17	15	18	25	19	16	20
A little concerned	15	13	16	16	12	13	18	17	14
Not at all concerned	30	28	25	34	26	17	18	34	34
Skipped/Refused	2	2	2	1	1	2	1	1	3
Unweighted N	2359	301	315	298	282	278	259	307	275

Demographics (weighted)

Race/ethnicity (weighted)

Custom race/ethnicity flag for GenForward respondents

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Hispanic	23	0	0	100	100	0	0	0	0
White, NH (incl. multi-White)	55	0	0	0	0	0	0	100	100
Black, NH (incl. multi-Black)	14	100	100	0	0	0	0	0	0
Asian, NH (incl. multi-Asian)	8	0	0	0	0	100	100	0	0
Other	0	0	0	0	0	0	0	0	0
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Partisanship (weighted)

DATA-ONLY: Computed 7-level Party ID

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Unknown	0	0	0	0	0	1	0	0	0
Strong Democrat	17	26	27	12	20	14	15	16	13
Not so strong Democrat	18	16	28	19	24	23	31	13	13
Lean Democrat	12	13	10	5	12	17	16	13	13
Don't Lean/Independent/None	20	26	23	23	21	18	19	19	17
Lean Republican	9	7	5	12	6	11	10	10	9
Not so strong Republican	12	5	3	12	9	9	4	16	16
Strong Republican	12	7	2	16	7	7	5	13	18
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Gender (weighted)

Current gender									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Male	49	100	0	100	0	100	0	100	0
Female	48	0	100	0	100	0	100	0	100
Transgender	1	0	0	0	0	0	0	0	0
Do not indentify as male, female, or transgender	1	0	0	0	0	0	0	0	0
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Age (weighted)

Age - 4 Categories									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
18-29	50	51	52	52	57	41	51	47	48
30-44	50	49	48	48	43	59	49	53	52
45-59	0	0	0	0	0	0	0	0	0
60+	0	0	0	0	0	0	0	0	0
Under 18	0	0	0	0	0	0	0	0	0
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Education (weighted)

5-level education									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Less than HS	8	6	8	18	16	4	5	7	5
HS graduate or equivalent	29	38	30	39	34	12	13	25	27
Some college/ associates degree	28	29	35	27	27	20	23	28	28
Bachelor's degree	24	19	19	11	18	33	31	29	29
Post grad study/professional degree	10	8	7	5	6	32	28	10	11
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Marital status (weighted)

Marital Status									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Married	31	21	16	26	32	35	35	34	39
Widowed	0	2	0	0	0	0	0	0	0
Divorced	3	2	3	2	3	2	0	3	3
Separated	1	2	2	1	1	0	0	0	1
Never married	63	72	75	70	62	62	62	60	54
Living with partner	2	1	3	1	2	1	3	2	4
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Employment (weighted)

Current Employment Status									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Working - as a paid employee	69	66	65	71	60	71	61	73	72
Working - self-employed	8	9	6	7	9	6	8	9	8
Not working - on temporary layoff from a job	1	2	2	1	0	0	1	1	0
Not working - looking for work	11	14	12	11	14	13	14	10	9
Not working - retired	0	1	1	1	0	0	0	0	0
Not working - disabled	2	3	2	2	3	1	1	2	2
Not working - other	9	4	12	7	14	8	16	5	9
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Income (household) (weighted)

Household Income									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Less than \$5,000	5	5	11	6	4	1	2	3	4
\$5,000 to \$9,999	2	4	6	2	4	2	1	0	2
\$10,000 to \$14,999	4	8	4	5	5	1	1	2	3
\$15,000 to \$19,999	3	6	6	2	6	3	2	2	2
\$20,000 to \$24,999	6	5	6	9	9	3	3	5	5
\$25,000 to \$29,999	5	4	9	4	9	3	5	4	4
\$30,000 to \$34,999	5	10	7	7	7	4	4	4	4
\$35,000 to \$39,999	4	5	4	3	3	1	3	5	4
\$40,000 to \$49,999	7	9	10	9	8	4	3	6	7
\$50,000 to \$59,999	9	13	10	13	10	8	8	7	7
\$60,000 to \$74,999	11	10	5	13	8	8	16	14	10
\$75,000 to \$84,999	6	3	4	2	8	3	5	6	7
\$85,000 to \$99,999	10	8	6	12	5	11	8	12	11
\$100,000 to \$124,999	9	5	5	4	5	13	17	12	10
\$125,000 to \$149,999	6	2	2	3	3	9	4	7	7
\$150,000 to \$174,999	4	2	1	5	3	4	3	3	4
\$175,000 to \$199,999	2	1	2	1	0	7	5	2	3
\$200,000 or more	5	2	2	1	1	15	8	7	7
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Demographics (unweighted)

Race/ethnicity (unweighted)

Custom race/ethnicity flag for GenForward respondents

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Hispanic	25	0	0	100	100	0	0	0	0
White, NH (incl. multi-White)	25	0	0	0	0	0	0	100	100
Black, NH (incl. multi-Black)	27	100	100	0	0	0	0	0	0
Asian, NH (incl. multi-Asian)	23	0	0	0	0	100	100	0	0
Other	0	0	0	0	0	0	0	0	0
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Partisanship (unweighted)

DATA-ONLY: Computed 7-level Party ID

Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Unknown	0	0	0	0	0	0	0	0	0
Strong Democrat	19	25	29	13	20	14	17	18	13
Not so strong Democrat	20	16	26	20	24	23	27	12	15
Lean Democrat	12	13	10	7	12	17	15	11	12
Don't Lean/Independent/None	22	27	23	22	23	18	20	20	17
Lean Republican	8	7	6	12	7	10	8	9	10
Not so strong Republican	9	5	3	11	8	12	7	16	14
Strong Republican	9	7	2	14	6	6	6	14	18
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Gender (unweighted)

Current gender									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Male	50	100	0	100	0	100	0	100	0
Female	48	0	100	0	100	0	100	0	100
Transgender	1	0	0	0	0	0	0	0	0
Do not indentify as male, female, or transgender	1	0	0	0	0	0	0	0	0
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Age (unweighted)

Age - 4 Categories									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
18-29	48	49	50	53	57	30	40	48	51
30-44	52	51	50	47	43	70	60	52	49
45-59	0	0	0	0	0	0	0	0	0
60+	0	0	0	0	0	0	0	0	0
Under 18	0	0	0	0	0	0	0	0	0
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Education (unweighted)

5-level education									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Less than HS	10	10	12	16	12	2	4	11	9
HS graduate or equivalent	23	36	28	29	27	6	7	21	23
Some college/ associates degree	29	28	34	40	38	14	17	31	28
Bachelor's degree	25	18	19	11	19	42	41	25	27
Post grad study/professional degree	14	8	7	4	4	35	32	11	12
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Marital status (unweighted)

Marital Status									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Married	30	19	16	25	30	39	43	33	38
Widowed	0	1	0	0	0	0	0	0	0
Divorced	2	3	3	2	3	2	0	3	4
Separated	1	2	3	2	2	0	0	0	1
Never married	63	74	74	70	60	58	53	61	52
Living with partner	3	1	4	2	4	2	3	3	5
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Employment (unweighted)

Current Employment Status									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Working - as a paid employee	67	64	65	70	60	76	65	71	68
Working - self-employed	8	11	6	8	9	7	8	9	8
Not working - on temporary layoff from a job	1	2	2	2	1	1	1	1	1
Not working - looking for work	12	15	14	11	13	9	12	11	9
Not working - retired	1	1	1	1	0	0	0	0	1
Not working - disabled	2	4	3	2	2	0	1	2	3
Not working - other	8	4	10	5	14	6	13	6	9
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Income (household) (unweighted)

Household Income									
Response	Overall	Black		Latinx		AAPI		White	
		Male	Female	Male	Female	Male	Female	Male	Female
Less than \$5,000	5	6	14	5	4	2	2	3	5
\$5,000 to \$9,999	3	4	5	3	4	1	1	1	3
\$10,000 to \$14,999	4	6	5	6	6	1	2	2	3
\$15,000 to \$19,999	4	6	5	2	6	3	2	2	3
\$20,000 to \$24,999	6	6	6	8	8	3	3	5	5
\$25,000 to \$29,999	5	4	10	5	9	3	4	4	4
\$30,000 to \$34,999	5	8	6	7	7	3	3	4	3
\$35,000 to \$39,999	3	5	3	4	2	1	3	5	4
\$40,000 to \$49,999	7	9	9	9	8	4	4	7	8
\$50,000 to \$59,999	9	12	10	12	8	7	9	7	7
\$60,000 to \$74,999	11	12	7	14	13	9	15	13	10
\$75,000 to \$84,999	5	3	3	3	8	3	3	7	8
\$85,000 to \$99,999	8	7	6	8	4	10	9	10	9
\$100,000 to \$124,999	8	5	5	5	6	12	14	11	9
\$125,000 to \$149,999	5	2	2	3	2	9	5	7	8
\$150,000 to \$174,999	3	2	1	3	3	6	3	3	4
\$175,000 to \$199,999	3	1	1	1	0	7	7	2	3
\$200,000 or more	5	2	1	1	1	17	10	6	6
Skipped/Refused	0	0	0	0	0	0	0	0	0
Unweighted N	2359	301	315	298	282	278	259	307	275

Methodology

The GenForward October 2024 survey is a project of Professor Cathy J. Cohen at the University of Chicago. Interviews were conducted with a representative sample from GenForwardSM, a nationally representative survey panel of adults recruited and administered by NORC at the University of Chicago.

A total of 2359 interviews were conducted during September 26 to October 6, 2024 with adults ages 18+ representing the 50 states and the District of Columbia, including completed interviews with 627 African American adults, 544 Asian American/Native Hawaiian/Pacific Islander adults, 593 Latinx adults, 595 white adults, and 0 adults with other racial and ethnic backgrounds. The survey was offered in English and Spanish and via telephone and web modes.

The GenForward survey was built from two sample sources:

- 72.1 percent of the completed interviews are sourced from NORC's AmeriSpeak[®] Panel and from the Black Youth Project (BYP) panel of young adults recruited by NORC. Funded and operated by NORC at the University of Chicago, AmeriSpeak[®] is a probability-based panel designed to be representative of the US household population. Randomly selected US households are sampled with a known, non-zero probability of selection from the NORC National Frame and address-based sample, and then contacted by US mail, telephone interviewers, overnight express mailers, and field interviewers (face to face). The BYP sample is from a probability-based household panel that uses an address-based sample from a registered voter database of the entire US. Households were selected using stratified random sampling to support over-sampling of households with African American, Latinx American, and Asian American/Native Hawaiian/Pacific Islander young adults. NORC contacted sampled households by U.S. mail and by telephone, inviting them to register and participate in public opinion surveys twice a month.
- The AmeriSpeak[®] panel sample was supplemented with respondents from the Dynata nonprobability online opt-in panel(s). 27.9 percent of the completed interviews are sourced from the Dynata panel(s). To help to reduce potential bias in the nonprobability sample, Dynata attempted to balance the nonprobability respondent sample by age, race and ethnicity, gender, and partisanship. In order to incorporate the nonprobability sample, NORC used TrueNorth calibration services, an innovative hybrid calibration approach developed at NORC based on small area estimation methods in order to explicitly account for potential bias associated with the nonprobability sample. The purpose of TrueNorth calibration is to adjust the weights for the nonprobability sample so as to bring weighted distributions of the nonprobability sample in line with the population distribution for characteristics correlated with the survey variables. Such calibration adjustments help to reduce potential bias, yielding more accurate population estimates.

Of the 2359 total interviews in the GenForward October 2024 survey, 99.92 percent were completed by web and 0.08 percent by telephone. The survey completion rate is 17.1 percent. The weighted AAPOR RR3 panel recruitment rate is 25.8 percent and the weighted household panel retention rate is 77.6 percent, for a weighted AAPOR RR3 cumulative response rate of 3.4 percent. The overall margin of error is ± 3.13 percentage points at the 95 percent confidence level, including the design effect. Among subgroups, the margin of error at the 95 percent confidence level is ± 4.93 percentage points for African Americans, ± 5.35 percentage points for Asian Americans/Native Hawaiians/Pacific Islanders, ± 5.56 percentage points for Latinx Americans, and ± 4.97 percentage points for white Americans.

To encourage cooperation, respondents were offered incentives for completing the survey that ranged from the cash-equivalent of \$5 to \$10.

The interviews from the two probability-based sample sources were combined for statistical weighting and analysis. The combined panel samples provide sample coverage of approximately 97 percent of the U.S. household population. The statistical weights incorporate the appropriate probability of selection for the BYP and AmeriSpeak samples, nonresponse adjustments, and also, raking ratio adjustments to population benchmarks. A poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under- and over-sampling resulting from the study-specific sample design. The poststratification process was done separately for each racial/ethnic group and involved the following variables: age, gender, education, Census Region, and partisanship. The weighted data were used for all analyses unless otherwise noted.