

## GENFORWARD: THE 2016 ELECTION

FACT SHEETS RELEASED OCTOBER 24, 2016

- ✓ **The first of its kind monthly survey of racially and ethnically diverse young adults**
- ✓ **Pays special attention to the voices of young adults of color**
- ✓ **Explores the most critical and timely political, social, and economic issues impacting the United States**
- ✓ **Monthly survey series of the Black Youth Project at the University of Chicago with The Associated Press-NORC Center for Public Affairs Research**
- ✓ **Highlights how race and ethnicity help shape the opinions of the country's most diverse generation**
- ✓ **Key findings from the survey taken October 1-14 include:**
  - Support for Hillary Clinton among young whites has increased in the last month. After being about even with Trump in September, Clinton now has a 35 percent to 21 percent advantage over Trump among all young whites, and a 51 percent to 23 percent edge with likely voters.
  - Young African Americans, Asian Americans, and Latino/as are more likely to favor Hillary Clinton over Donald Trump, though support among Latino/as continues to lag behind other racial and ethnic minority groups.
  - Hillary Clinton is receiving support from about the same percentage of young people who voted for Barack Obama in 2012 (60 percent), but Clinton's coalition includes more white young adults and fewer young people of color than Obama's coalition four years ago.
  - Third-party candidates Gary Johnson and Jill Stein continue to receive limited support from young people, especially young people of color.
  - Majorities of young adults in every racial and ethnic group believe that Hillary Clinton's description of Donald Trump's supporters as "deplorable" is mostly accurate.
  - Although majorities of young people of all races and ethnicities say they are less likely to vote for Donald Trump because of the accusation he referred to a former Miss Universe as Missy Piggy, many Trump supporters say such accusations will not impact their support.
- ✓ **A full report from the Black Youth Project is available at [www.GenForwardSurvey.com](http://www.GenForwardSurvey.com).**
- ✓ **The proper description of the survey's authorship is as follows: GenForward is a survey of the Black Youth Project at the University of Chicago with The Associated Press-NORC Center for Public Affairs Research**